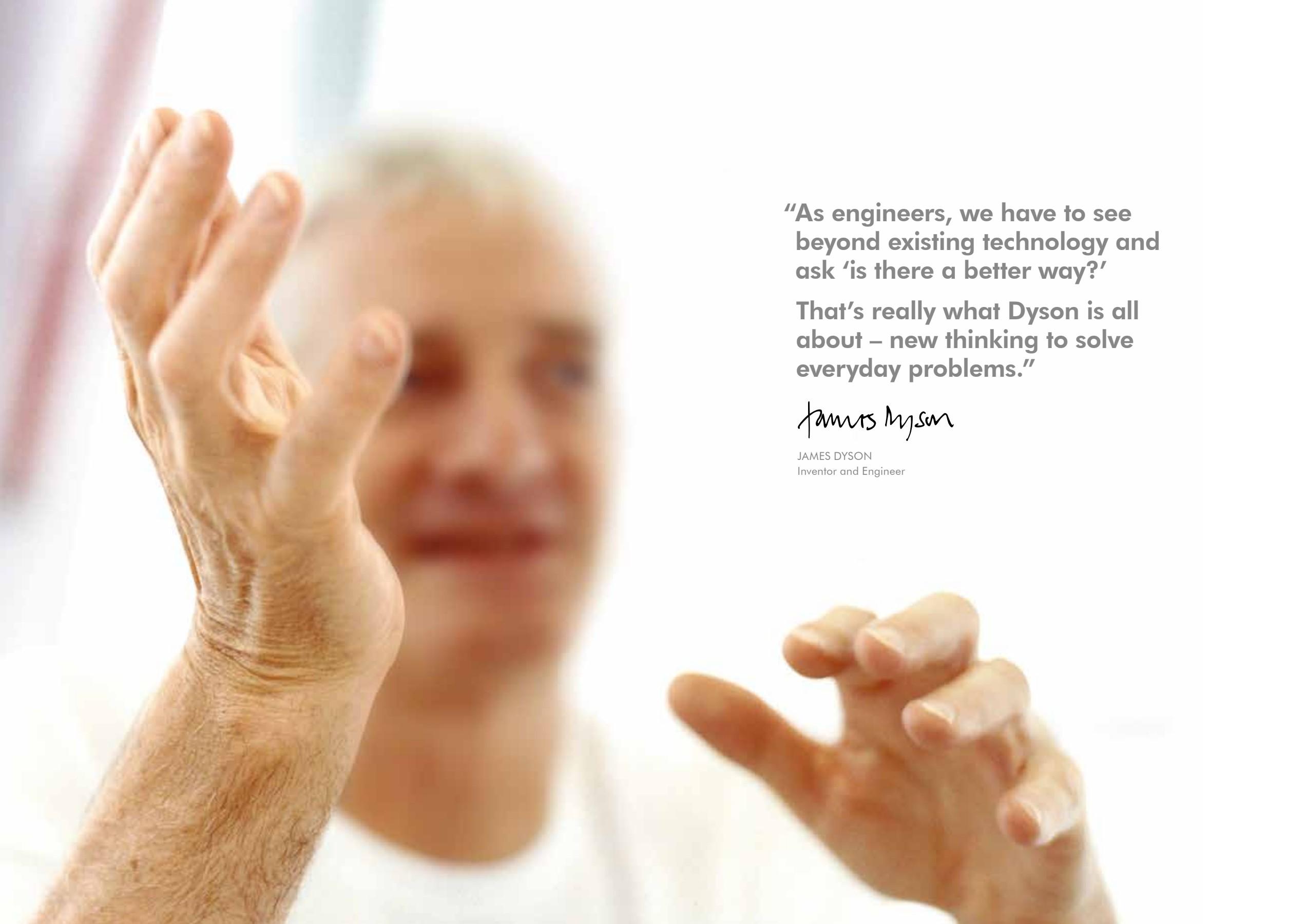




dyson





**"As engineers, we have to see beyond existing technology and ask 'is there a better way?'"**

**That's really what Dyson is all about – new thinking to solve everyday problems."**

*James Dyson*

JAMES DYSON  
Inventor and Engineer

## Why bagged vacuums lose suction.



When you start using them, tiny pores in the bag clog with dust, blocking the airflow and causing suction to fade.

## No bag. No loss of suction.

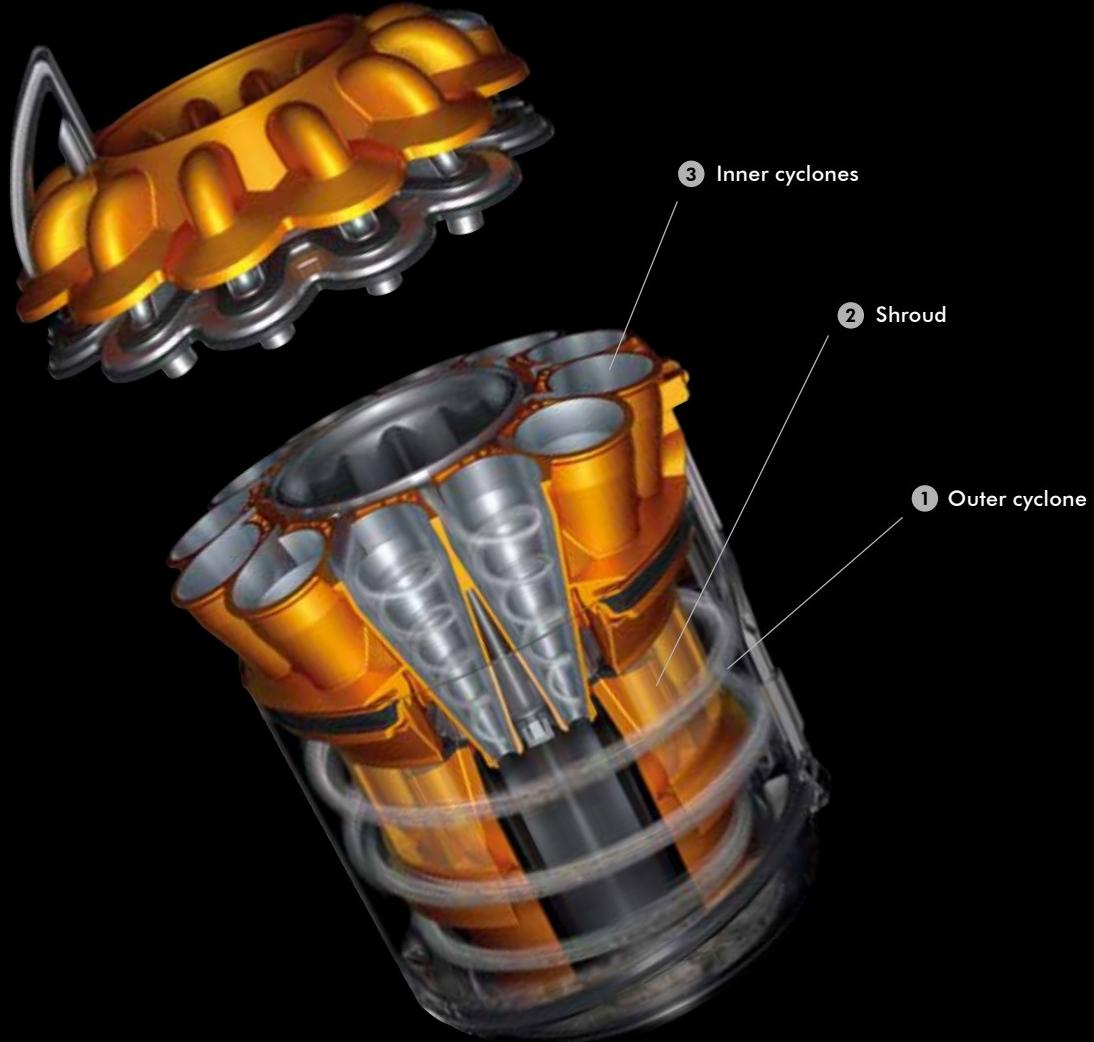


Patented cyclone technology captures dust using high centrifugal forces – up to 313,000 times gravity. That's why Dyson vacuums have constant suction.

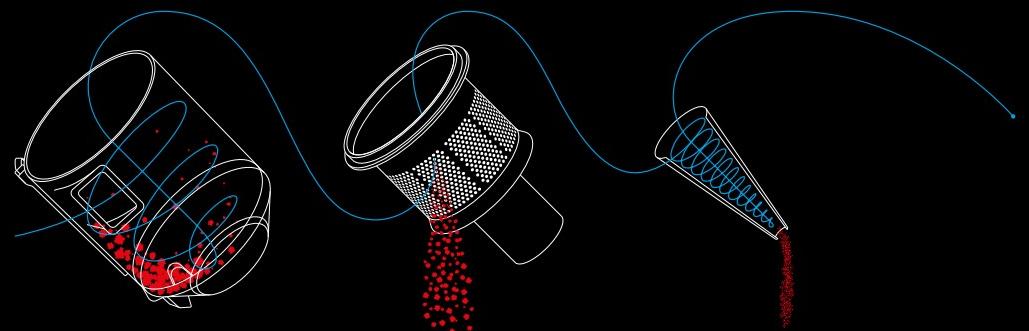
## A new way to capture dust

Dyson cyclones generate centrifugal forces of up to 313,000G, flinging dirt and dust from the airflow. This collects in the clear bin. Even microscopic particles down to 0.5 microns in size are captured, trapping allergens and expelling cleaner air. There's nothing to clog, so there's no loss of suction.

Radial Root Cyclone™ technology captures more dirt than any other cyclones. And, because it's patented, it can't be copied.



### How Root Cyclone™ technology works:



#### 1 Outer cyclone

First, dirt is drawn into a powerful cyclone. Centrifugal forces of up to 500G fling larger particles into the clear bin.

#### 2 Shroud

The air passes through the holes, while pet hair and fluff that have escaped the outer cyclone are separated out.

#### 3 Inner cyclones

Finally, a cluster of smaller cyclones generates centrifugal forces in excess of 100,000G – extracting particles as small as mould and bacteria from the airflow.

Since inventing vacuum cyclone technology over 20 years ago, Dyson engineers have constantly looked for ways to improve it.



1995

Dual Cyclone™  
technology



2002

Root Cyclone™  
technology



2008

Root Cyclone™  
technology with  
core separator



2012

Radial Root  
Cyclone™  
technology



2013

2 Tier Radial™  
cyclones

## Our technology



### Vacuum cleaners

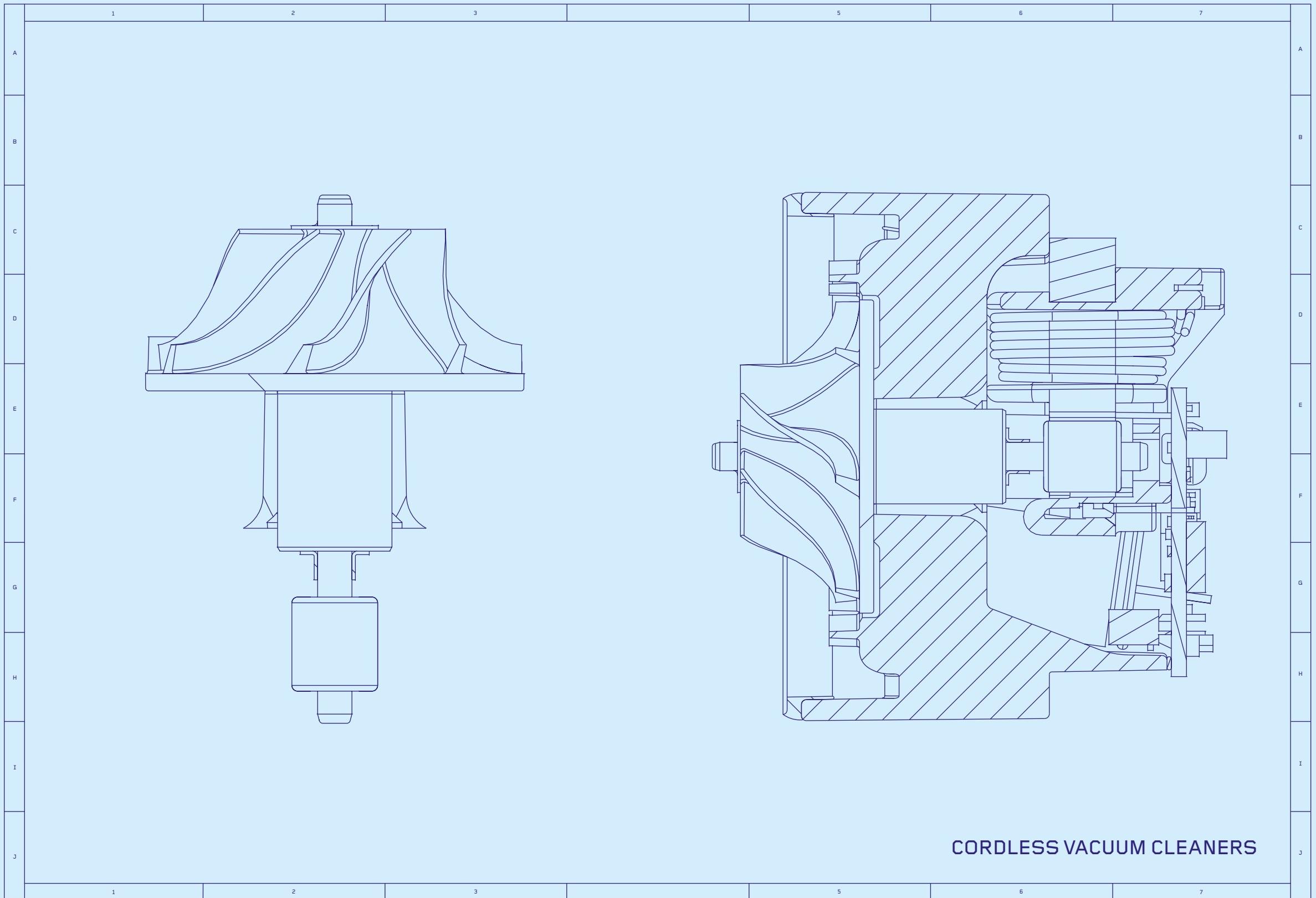
With Radial Root Cyclone™ technology that captures more dirt than any other cyclones, Dyson vacuum cleaners have no loss of suction – unlike bagged vacuums that lose suction. They are engineered to be easy to use and manoeuvre.

### Cordless vacuums

With the Dyson digital motor, a fade-free battery and Root Cyclone™ technology, Dyson cordless vacuum cleaners are the only cordless vacuum cleaners that don't lose suction. They're balanced for floor to ceiling cleaning, and quickly convert to handhelds for different cleaning tasks.

### Fans/Fan heaters

Dyson fans and fan heaters use Air Multiplier™ technology to amplify surrounding air and give an uninterrupted stream of smooth air. Unlike conventional fans and fan heaters, they have no spinning blades so they don't need a safety grille. They are easy to adjust and keep clean. They cool without buffeting and have long-range heat projection for fast even room heating.



**Conventional motors are slow, bulky and inefficient.**



**The Dyson digital motor is lightweight, power-efficient, and up to 3 times faster.**



## A new way to generate powerful airflow

Conventional motors work by passing current through their carbon brushes, making them spin. The carbon brushes give off sparks, radiate heat and emit carbon particles. Energy is wasted and, over time, the carbon brushes wear down.

With the Dyson digital motor, there are no carbon brushes to wear down. Intelligent electronics constantly adjust a powerful magnetic field – spinning a neodymium magnet up to 104,000 times a minute. That's five times faster than a Formula 1 engine. This highly efficient, lightweight motor creates powerful cordless vacuums.



Featured in:

**DC  
34**   **DC  
35**   **DC  
45**

The Dyson digital motor

# dyson digital slim

Core features:



## Dyson digital motor V2

Smaller, lighter and faster than conventional electric motors.



## Root Cyclone™ technology

Patented technology that doesn't lose suction power as you vacuum.



## Fade-free power

Battery recharges up to three times faster than others.



## Quick and hygienic bin emptying

Just push the button to release the dirt.

## 2 year guarantee

Parts and labour.



## DC45

With a 22.2V nickel manganese cobalt battery, DC45 allows a 30 minute cleaning session. The motorised floor tool has carbon fibre filaments for hard floors and nylon bristles for carpets.



## DC35

DC35 has a 22.2V lithium-ion battery for a 23 minute cleaning session. The motorised floor tool has carbon fibre filaments for hard floors and nylon bristles for carpets.



## DC34

DC34 has twice the suction power of any other handheld in use. Its 22.2V lithium-ion battery provides 15 minutes of high constant suction.

## DC 34

Twice the suction power of any other handheld in use.

All core Dyson cordless features, plus:

### Lightweight

Just 1.33kg for easy handling.

### 22.2V lithium-ion battery

Recharges in 3.5 hours.

### Dual power mode

Select Boost mode for more difficult tasks.

### Extra tools

Combination tool and crevice tool.

### 15 minutes of powerful suction

6 minutes of power on Boost mode for more difficult tasks.



## DC 34 animalpro

Twice the suction power of any other handheld in use.

With motorised brush bar.

All core Dyson cordless features, plus:

### Lightweight

Just 1.33kg for easy handling.

### 22.2V lithium-ion battery

Recharges in 3.5 hours.

### Dual power mode

Select Boost mode for more difficult tasks.

### Extra tools

Combination tool and crevice tool.

### 15 minutes of powerful suction

6 minutes of power on Boost mode for more difficult tasks.

### Mini motorised tool for tough tasks

Removes hair and dirt from upholstery and confined spaces.



## DC 35 multi floor

The cordless vacuum that doesn't lose suction.

All core Dyson cordless features, plus:

### 22.2V lithium-ion battery

Recharges in 3.5 hours.

### Dual power mode

Select Boost mode for more difficult tasks.

### Docking station

Recharges and stores the machine and accessories when not in use.

### Extra tools

Combination tool and crevice tool.

### Run-time enhancing trigger

Trigger grip releases instantly, meaning battery power is only used for vacuuming. It allows a 23 minute cleaning session. On when you need it. Off when you don't.

### Motorised brush bar with carbon fibre filaments

Anti-static carbon fibre filaments remove fine dust from hard floors. Stiff nylon bristles remove ground-in dirt from carpets.



### Flexible cleaning

Detachable wand reaches high, low and into awkward gaps.



### Stair cleaning

Motorised head attaches directly to machine for cleaning stairs.



### In car cleaning

Cleans footwells, upholstery and beneath car seats.



### Constant floor contact

Cleaner head stays flat to the floor when the machine is fully reclined.

**dyson** digital slim

# DC 45 animalpro

The cordless vacuum that doesn't lose suction.

All core Dyson cordless features, plus:

#### Increased capacity lithium-ion battery

Improved energy density for an increased run time. Releases charge evenly for high constant suction.

#### Dual power mode

Select boost mode for more difficult tasks.

#### Ergonomic design

Fits naturally into the shape of the hand. Centre of gravity located towards the grip for easy handling.

#### Docking station

Recharges and stores the machine and accessories when not in use.

#### Extra tools

Combination tool and crevice tool.

#### Run-time enhancing trigger

Trigger grip releases instantly, meaning battery power is only used for vacuuming. It allows a 30 minute cleaning session. On when you need it. Off when you don't.

#### Mini motorised tool for tough tasks

Removes hair and dirt from upholstery and confined spaces.

#### Double the power

100% more cleaner head power than DC35 to drive bristles deeper into the carpet with more force.



dyson digital slim

#### Engineered to remove fine dust from hard floors.

Rows of ultra-fine carbon fibre filaments engineered to carefully remove fine dust from hard floors. Rotating nylon brushes remove ground-in dirt from carpets.



#### Flexible cleaning

Detachable wand reaches high, low and into awkward gaps.



#### Stair cleaning

Motorised head attaches directly to machine for cleaning stairs.



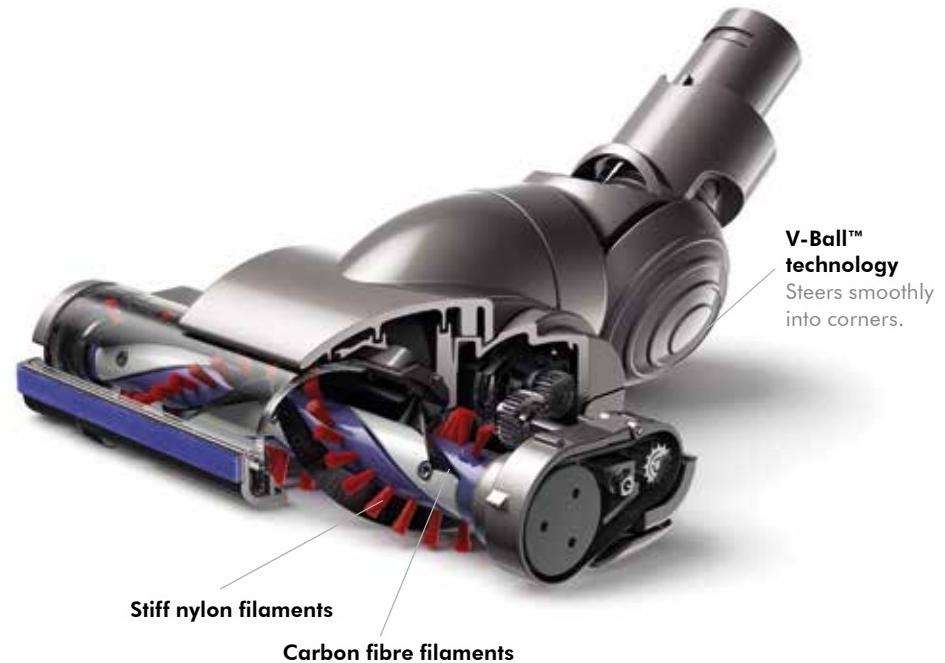
#### In car cleaning

Cleans footwells, upholstery and beneath car seats.



#### Constant floor contact

Cleaner head stays flat to the floor when the machine is fully reclined.



**V-Ball™ technology**  
Steers smoothly into corners.



#### Carbon fibre technology

##### Conventional cleaner heads

The problem with conventional cleaner heads is that they can leave fine dust on hard floors.

##### Dyson motorised head

Carbon fibre filaments reduce static build up, removing fine dust from hard floors.

The cordless vacuum that doesn't lose suction.

**30**  
minutes

**Run-time enhancing trigger**

Trigger grip releases instantly, meaning battery power is only used for vacuuming. It allows a 30 minute cleaning session. On when you need it. Off when you don't.

**Easy access brush bar**  
For cleaning and maintenance.

**Self-adjusting sole plate**  
Maintains optimum contact from floor to floor.

**Motorised head with carbon fibre filaments and increased power**  
Anti-static carbon fibre filaments remove fine dust from hard floors. Stiff nylon bristles remove ground-in dirt from carpets.

**Articulating cleaner head**  
Pivots 180° without losing floor contact.

**V-Ball™ technology**  
Steers smoothly into corners. No more awkward moves.

**Cleans under low furniture**  
Low profile cleaner head. Stays flat to the floor when machine is fully reclined.

**LED battery indicator**  
Flashes when there's less than one minute of power left.

**Battery charge time**  
Fully charges in 5.5 hours.

**Detachable long-reach wand**  
Lightweight aluminium wand reaches up top, down below and in-between.

Lightweight aluminium wand: 663mm

**Tough construction**  
Made from the strongest materials available, selected for their durability and lightweight properties.

**Root Cyclone™ technology**  
Patented technology that doesn't lose suction power as you vacuum.

**Dyson digital motor V2**  
Up to 3 times faster than conventional motors.



**Boost mode**  
Push button to select higher suction power for more difficult tasks.

**Trigger controlled**  
Suction power only when it's needed. Preserves battery between tasks.

**Ergonomic design**  
Fits naturally into the shape of the hand. Centre of gravity located towards the grip for easy handling.

**Increased capacity lithium-ion battery**  
Improved energy density for an increased run time. Releases charge evenly for high constant suction.

**Hygienic bin emptying**  
Just push the button to release the dirt.

**2 year guarantee**  
Parts and labour.



**Docking station**  
Stores the machine for charging. Holds additional attachments.

**Crevice tool**  
For cleaning in tight gaps and narrow spaces.



**Combination tool**  
Nozzle converts to a brush tool for dusting.



**dyson digital slim**

## Quick reference guide for cordless vacuums

### DC45 Animalpro

The cordless vacuum that doesn't lose suction. With 100% more cleaner head power than DC35. It has a fade-free nickel manganese cobalt battery for a 30 minute cleaning session. The motorised floor tool has carbon fibre filaments for hard floors and nylon bristles for carpets.



DC45 Animalpro

### DC35 Multi Floor

The cordless vacuum that doesn't lose suction. It has a fade-free 22V lithium ion battery for a 23 minute cleaning session. The motorised floor tool has carbon fibre filaments for hard floors and nylon bristles for carpets.



DC35 Multi Floor

### DC34

The handheld vacuum that doesn't lose suction. It has twice the suction power of any other handheld in use and Root Cyclone™ technology for no loss of suction.



DC34

### DC34 Animalpro

The handheld vacuum that doesn't lose suction. With a motorised brush bar for tough tasks. It has twice the suction power of any other handheld in use and Root Cyclone™ technology for no loss of suction.



DC34 Animalpro

**dyson digital slim**

## Cordless

	DC45 Animalpro	DC35 Multi Floor	DC34 Animalpro	DC34
<b>No bag. No loss of suction.</b>				
<b>Dyson cyclones capture more dirt than any other.</b>				
<b>Powered by Dyson digital motor V2.</b>				
<b>No extra costs. No bags or filters to buy.</b>				
<b>Guaranteed for 2 years. Parts and labour.</b>				
Root Cyclone™ technology	•	•	•	•
Carbon fibre technology	•	•		
V-Ball™ technology	•	•		
Double the power at the cleaner head	•			
Detachable long-reach wand	•	•		
Docking station	•	•		
Motorised brush bar	•	•		
Mini motorised tool	•		•	
30 minutes cleaning time	•			
23 minutes cleaning time		•		
High constant suction for 15 minutes			•	•
Boost mode – higher suction for 6 minutes			•	•
Battery: Increased capacity nickel manganese cobalt	•			
Battery: 22V lithium-ion		•	•	•
LED power level indicator	•	•	•	•
Hygienic bin emptying	•	•	•	•



**Motorised carbon fibre floor tool**

For the removal of fine dust from hard floors.



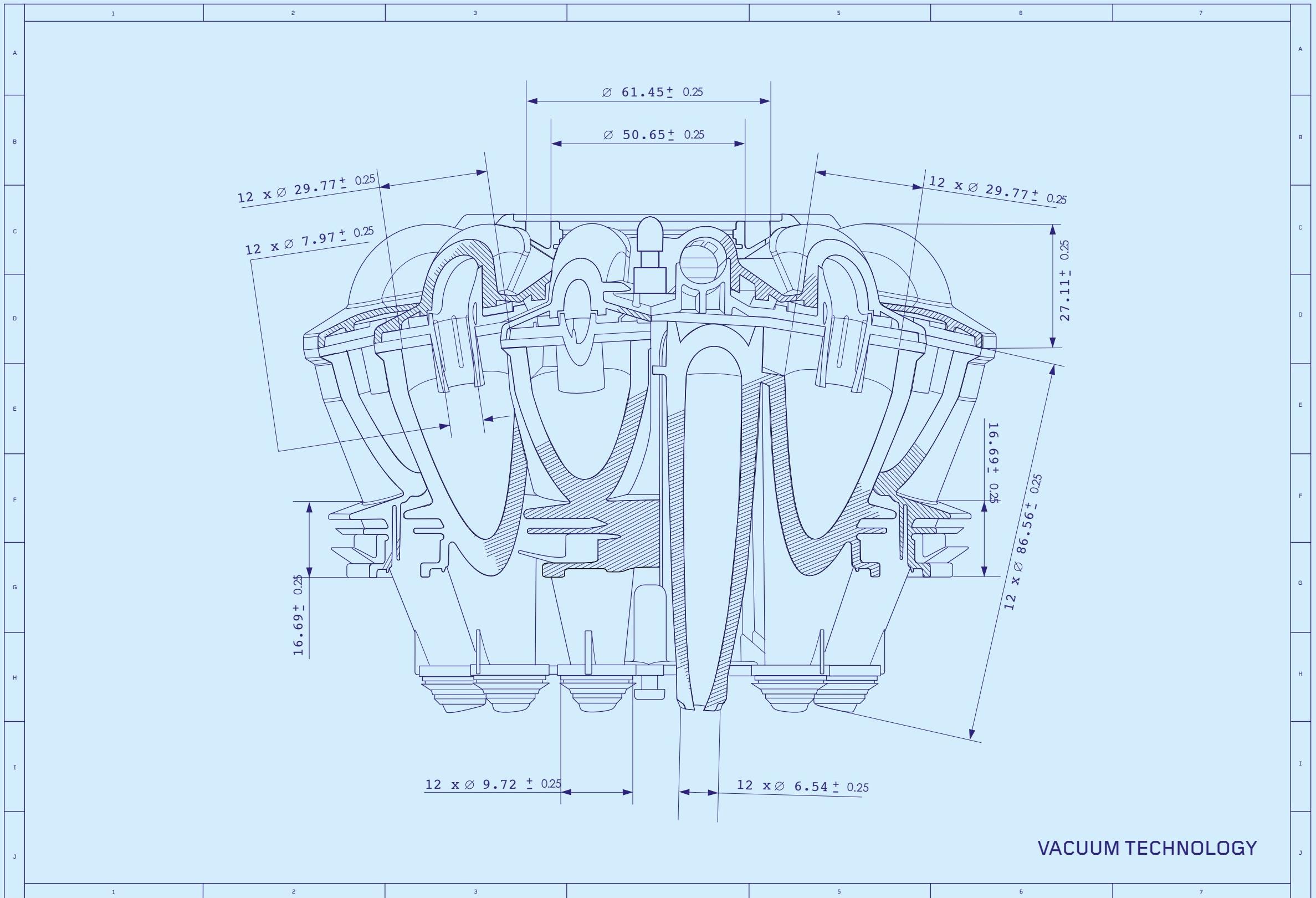
**Mini motorised tool**

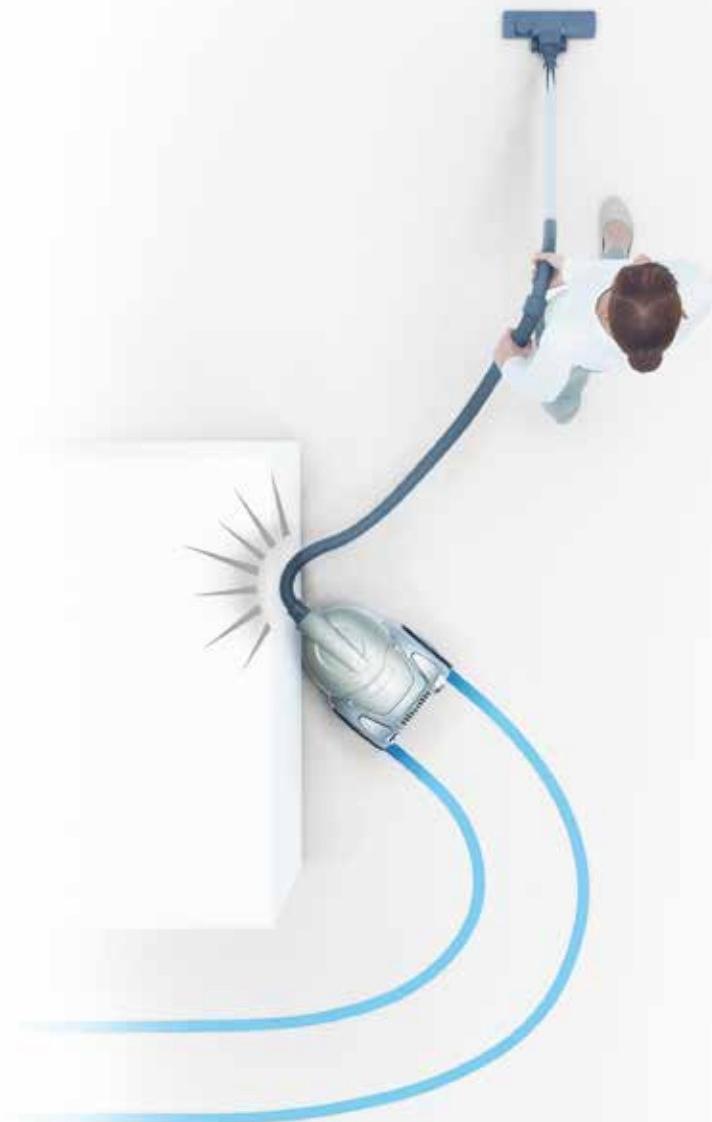
For removing hair and dust from upholstery and confined spaces.



**Extra tools**

Crevice tool and wide debris nozzle/brush.





Conventional wheeled vacuums  
can head in unwanted directions.



A Dyson Ball™ vacuum follows obediently.

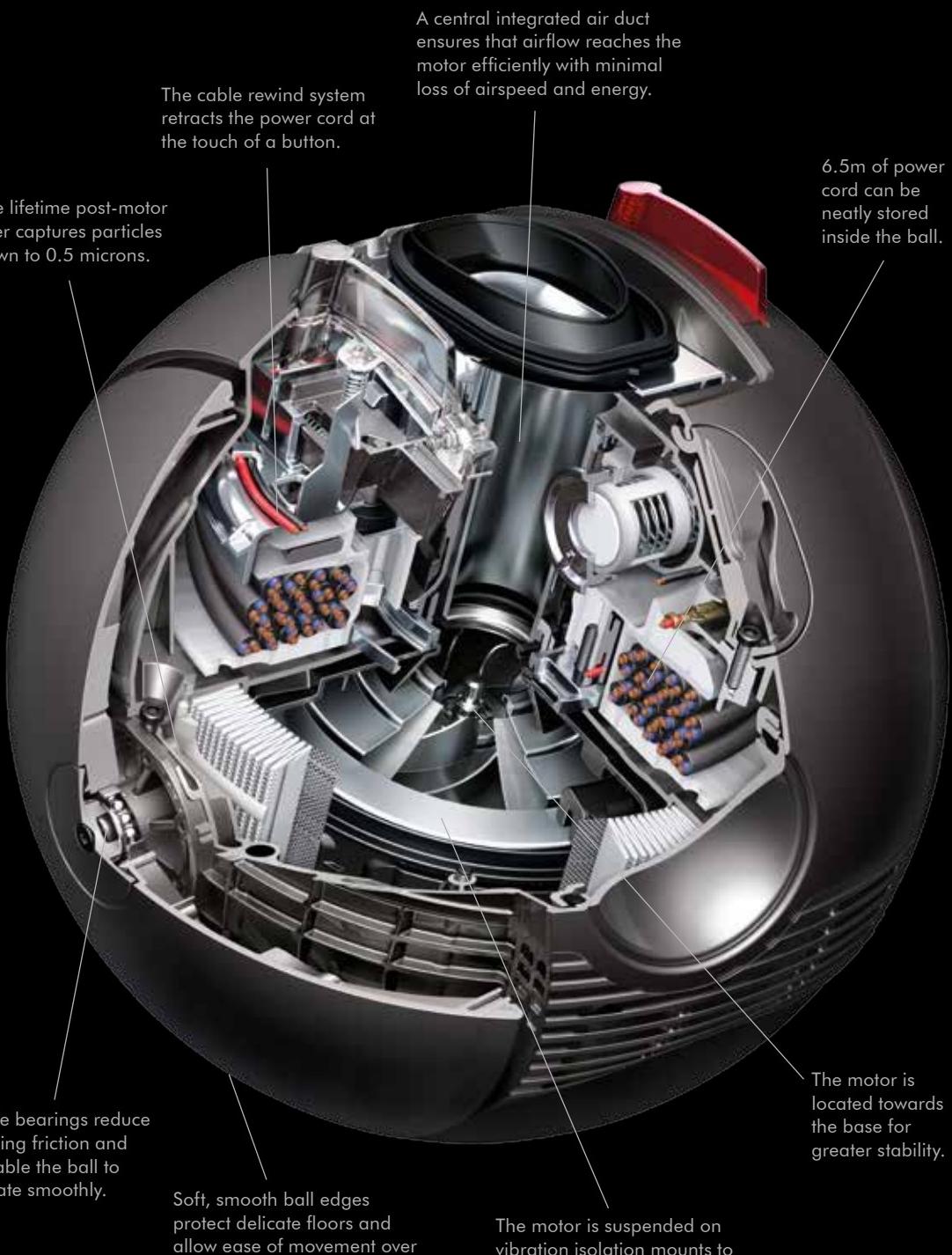
dyson ball

## A new way to manoeuvre

Dyson Ball™ vacuums are engineered to steer easily around furniture and other obstacles in your home. The ball turns on the spot, giving the vacuum a tight turning circle. The ball also holds the heaviest components, such as the motor. This lowers the centre of gravity of the machine, improving stability.



DC33c has an articulating chassis with its pivot point located near the centre of the machine. It also has a spring-loaded cuff that acts as a shock-absorber to keep it on course when pulled.



**dyson ball**

# dyson ball



DC48 is the only cylinder vacuum with a Dyson digital motor. It allows high pick-up across all floors from the smallest, lightest and quietest Dyson Ball™ vacuum.



DC36 is a compact vacuum that is lighter to pull across floor surfaces. It has Ball™ technology for greater control and Radial Root Cyclone™ technology with remodeled airways to maximise suction power.



DC46 has 2 Tier Radial™ cyclones, which capture more microscopic dust. It's compact and light to pull, and has Ball™ technology for increased manoeuvrability.



DC33c is a full-size cylinder vacuum. It has Radial Root Cyclone™ technology with remodeled airways for maximised suction, and Ball™ technology for increased manoeuvrability.



DC42 has Radial Root Cyclone™ technology – with remodeled airflows for maximised suction. Ball™ technology enables it to steer easily into difficult places, and its self-adjusting cleaner head seals in suction across all floor types.



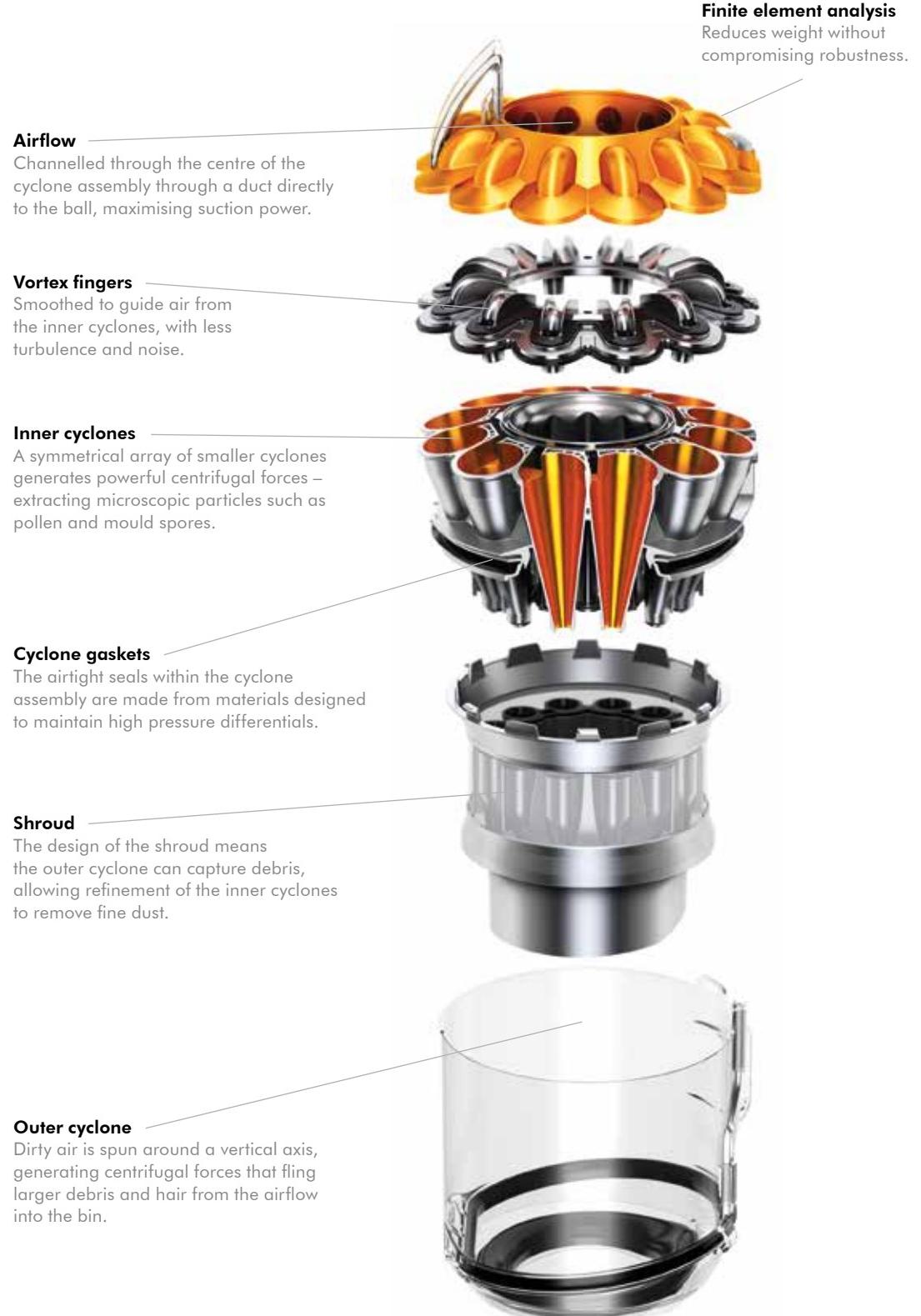
DC50 is a compact vacuum with the performance of a full-size upright. It has 2 Tier Radial™ cyclones that capture more microscopic dust, and Ball™ technology for easy steering into difficult places.



All Dyson cylinders are approved by the British Allergy Foundation.

## Radial Root Cyclone™ technology

Dyson has been continually refining cyclone vacuum technology since inventing it more than 20 years ago. Reconfigured air channels and improved flow efficiency reduce turbulence and preserve air pressure, so the inner cyclones can extract more microscopic particles. Dyson engineers have also made many iterative changes to reduce sound levels and improve sound quality within the cyclones.



Featured in:

**DC 33C** **DC 36** **DC 48** **DC 42**

# DC 33c allergy musclehead

For allergy sufferers.  
With self-adjusting floor tool.

## Radial Root Cyclone™ technology

Remodelled airways for  
maximised suction power.



## Ball™ technology

Pivots on the spot for greater  
manoeuvrability. The ball also  
houses the motor, cable and  
filter for a low centre of gravity  
and stability.



## Lifetime washable filters

Dyson cyclone technology and  
filters capture allergens and  
expel cleaner air. Approved  
for allergy sufferers by the  
British Allergy Foundation.



## Hygienic bin emptying

Minimises the risk of  
contact with dirt.

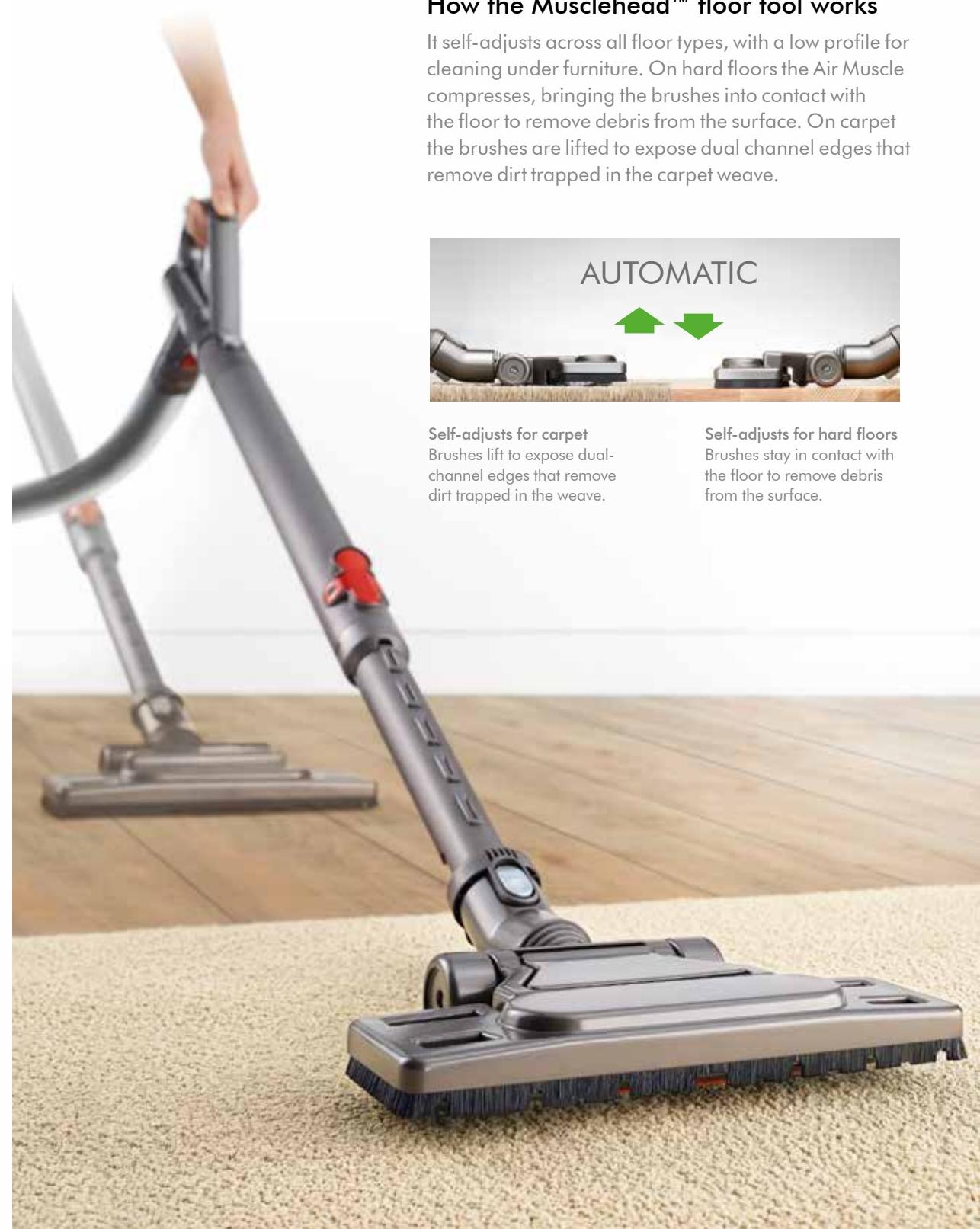


## Guaranteed for 5 years

Parts and labour guaranteed by Dyson for 5 years.



**dyson ball**



## How the Musclehead™ floor tool works

It self-adjusts across all floor types, with a low profile for cleaning under furniture. On hard floors the Air Muscle compresses, bringing the brushes into contact with the floor to remove debris from the surface. On carpet the brushes are lifted to expose dual channel edges that remove dirt trapped in the carpet weave.



**Self-adjusts for carpet**  
Brushes lift to expose dual-channel edges that remove dirt trapped in the weave.

**Self-adjusts for hard floors**  
Brushes stay in contact with the floor to remove debris from the surface.

# DC 33c multi floor

No awkward moves. No loss of suction.  
For all floor types.

## Radial Root Cyclone™ technology

Remodelled airways for  
maximised suction power.



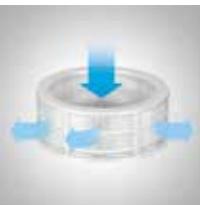
## Ball™ technology

Pivots on the spot for greater  
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## Lifetime washable filters

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expel cleaner air. Approved  
for allergy sufferers by the  
British Allergy Foundation.



## Hygienic bin emptying

Minimises the risk of  
contact with dirt.



## Guaranteed for 5 years

Parts and labour guaranteed by Dyson for 5 years.



**dyson ball**



## How the Triggerhead tool works

No need to bend down and adjust  
when moving between floor types.  
A fingertip control switches the brush bar  
off for delicate rugs and hard floors, and  
switches it on for high pick-up on carpets.



### Pressure trigger

Creates a drop in pressure  
which switches the turbine  
head on and off. No wires,  
no electronics.

### Air switch

Activated by a change in  
air pressure, this switches  
the brush bar on/off.

# DC 36 carbon fibre

Engineered for fine dust removal from hard floors.

## Radial Root Cyclone™ technology

Remodelled airways for maximised suction power.



## Ball™ technology

Pivots on the spot for greater manoeuvrability. The ball also houses the motor, cable and filter for a low centre of gravity and stability.



## Engineered for reduced noise levels

No compromise in performance. Essential components are located inside the acoustically-treated ball.



## Lifetime washable filters

Dyson cyclone technology and filters capture allergens and expel cleaner air. Approved for allergy sufferers by the British Allergy Foundation.



## Hygienic bin emptying

Minimises the risk of contact with dirt.



## Guaranteed for 5 years

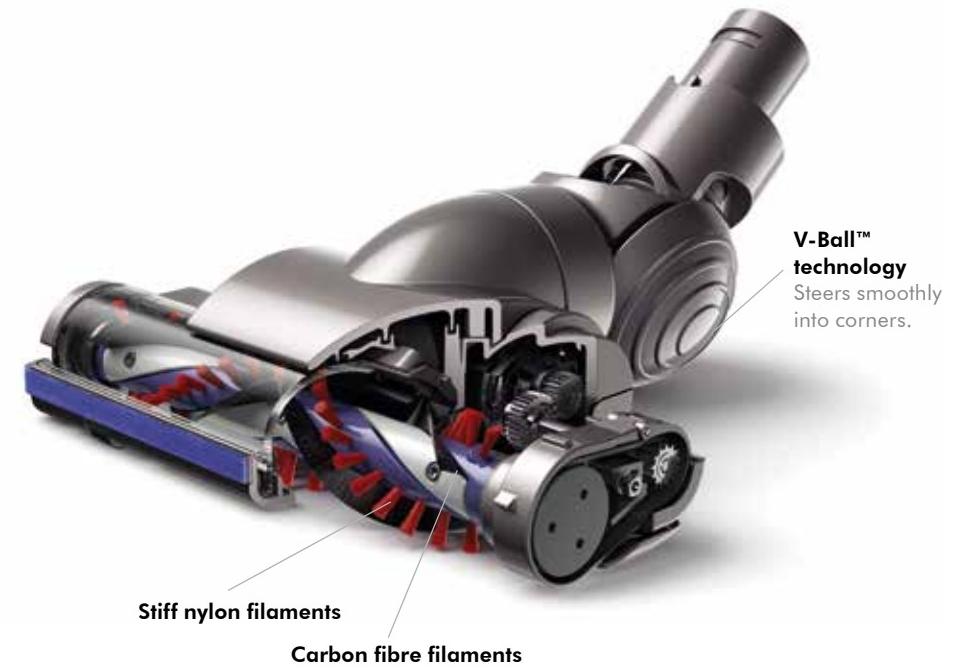
Parts and labour guaranteed by Dyson for 5 years.

**dyson ball**



## Engineered to remove fine dust from hard floors.

Rows of ultra-fine carbon fibre filaments engineered to carefully remove fine dust from hard floors. Rotating nylon brushes remove ground-in dirt from carpets.



## Carbon fibre technology



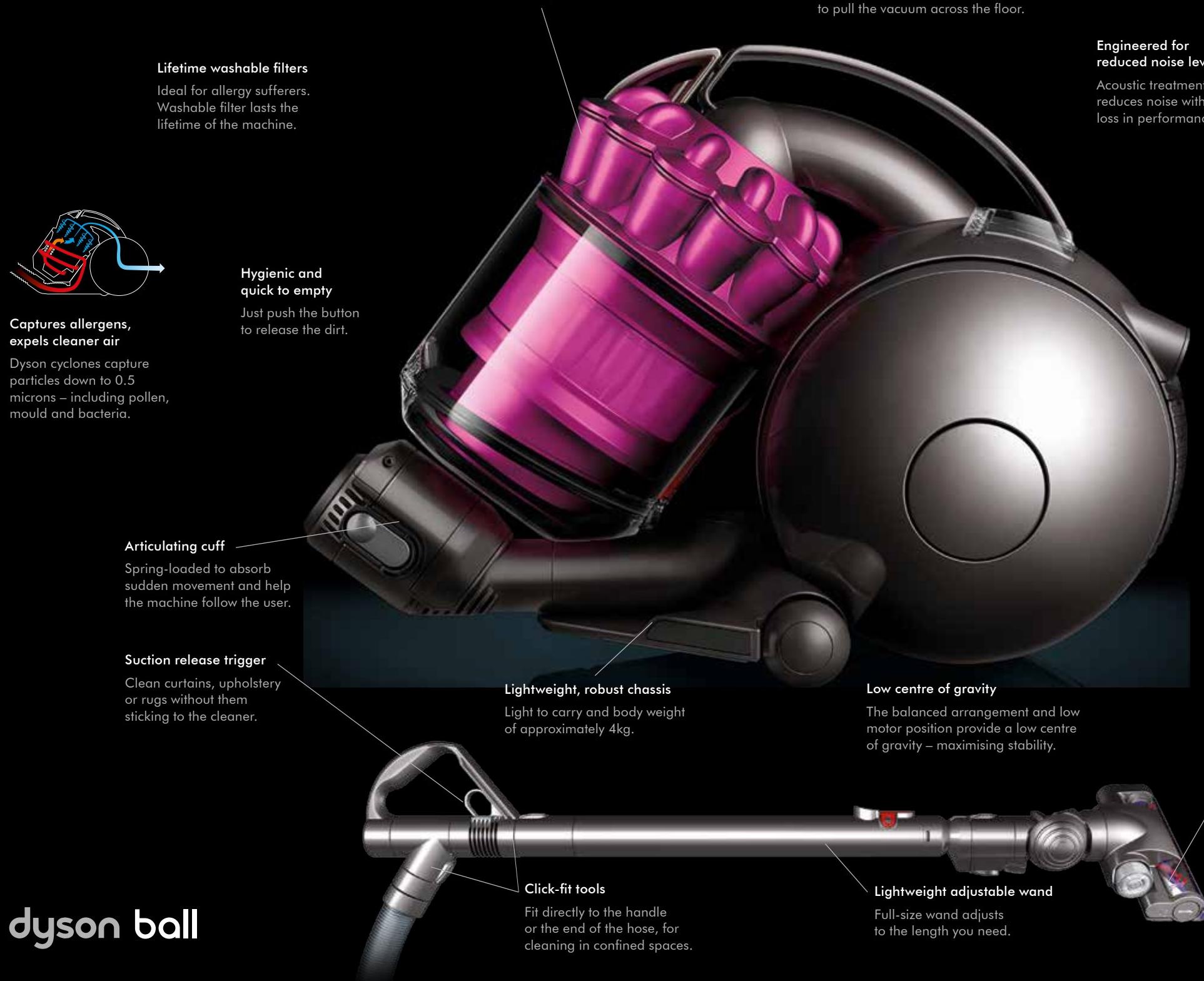
### Conventional cleaner heads

The problem with conventional cleaner heads is that they can leave fine dust on hard floors.

### Dyson carbon fibre head

Carbon fibre filaments reduce static build up, removing fine dust from hard floors.

# DC 36 carbon fibre



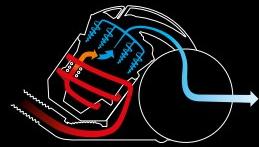
**dyson ball**

## Radial Root Cyclone™ technology

Patented technology that doesn't lose suction. Airflows remodelled to maximise suction power.

## Lifetime washable filters

Ideal for allergy sufferers. Washable filter lasts the lifetime of the machine.



## Captures allergens, expels cleaner air

Dyson cyclones capture particles down to 0.5 microns – including pollen, mould and bacteria.

## Hygienic and quick to empty

Just push the button to release the dirt.

## Articulating cuff

Spring-loaded to absorb sudden movement and help the machine follow the user.

## Suction release trigger

Clean curtains, upholstery or rugs without them sticking to the cleaner.

## Lightweight, robust chassis

Light to carry and body weight of approximately 4kg.

## Click-fit tools

Fit directly to the handle or the end of the hose, for cleaning in confined spaces.

## Light to pull

The wide-profile ball underside, low-friction bearings and smooth chassis reduce the effort needed to pull the vacuum across the floor.

## Engineered for reduced noise levels

Acoustic treatment reduces noise with no loss in performance.

## Storage

Floor tool clicks into the back of the machine when not in use.

## On-board accessory tool storage

Brush, crevice and stair tools always on-hand.

## Carbon fibre turbine head

Air-powered turbine spins the brush bar. Anti-static brushes remove fine dust from hard floors.

## 5 year guarantee

Parts and labour.

# DC 42 allergy

Steers into difficult places.  
Lightweight and powerful.

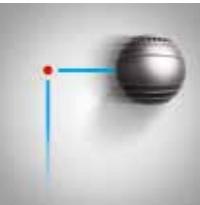
## Radial Root Cyclone™ technology

Remodelled airways for  
maximised suction power.



## Ball™ technology

Turns on the spot.  
Manoeuvres easily around  
furniture, obstacles and into  
difficult places.



## Lifetime washable filters

Dyson cyclone technology and  
filters capture allergens and  
expel cleaner air. Approved  
for allergy sufferers by the  
British Allergy Foundation.



## Hygienic bin emptying

Minimise the risk of  
contact with dirt.



## Lightweight and durable

Just 6.7kg.



## Guaranteed for 5 years

Parts and labour guaranteed by Dyson for 5 years.

# dyson ball

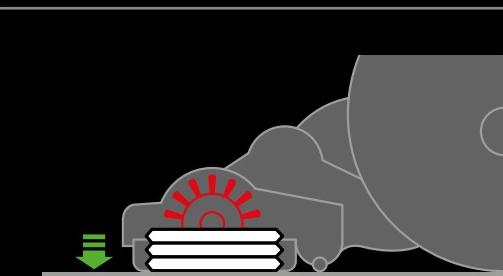


## The strongest suction power at the cleaner head.

Many upright vacuum cleaners use fixed settings. Their cleaner heads don't self-adjust to different floor types – the bigger the gap between cleaner head and floor, the more suction power is wasted. DC42 has an active base plate. It creates the optimal cleaner head contact for every floor type, reducing air leaks and retaining more suction power.



## How it works:



### On hard floors

The base plate lowers to create an efficient seal. The brush bars lift clear of the floor to protect delicate surfaces.

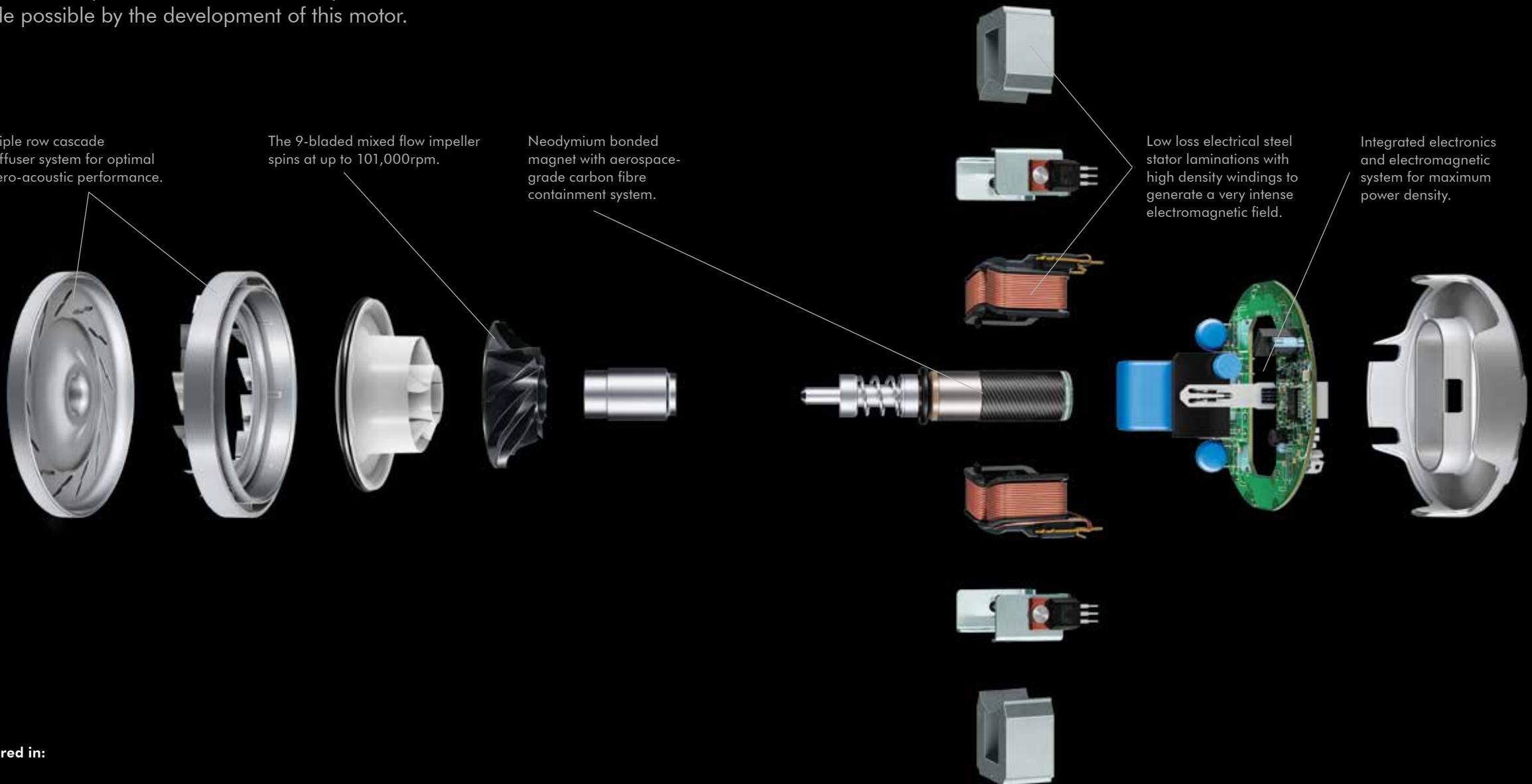


### On carpet

The base plate rises and the brush bar lowers for optimum bristle penetration – removing ground-in dirt and pet hair from different depths of carpet pile.

## The Dyson digital motor V4

Seven years in development, the latest Dyson digital motor is one of the world's smallest fully-integrated 1150W motors. By integrating its mechanical, electrical and aerodynamic systems, Dyson engineers have created an efficient, power-dense package with a diameter of just 85mm. DC48 has only been made possible by the development of this motor.



Featured in:

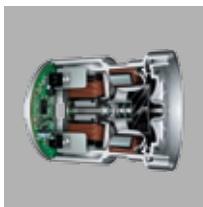
**DC  
48**

# DC 48 animalpro

Concentrated technology with high-speed digital power. Carbon fibre filaments clean hard floors. Nylon brushes clean rugs and carpets.

## Powered by the Dyson digital motor V4

High-speed, power-dense motor. Enables high pick-up across various floor types.



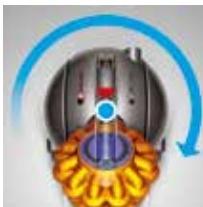
## Radial Root Cyclone™ technology

Airways remodeled to maximise suction power.



## Latest Ball™ technology

Our smallest Dyson Ball™ vacuum.



## Acoustic engineering

Reduced noise levels and improved sound quality.



## Hygienic bin emptying

Minimises the risk of contact with dirt.



## Guaranteed for 5 years

Parts and labour guaranteed by Dyson for 5 years.

# dyson ball



## Tangle-free Turbine tool

Counter-rotating heads with brushes remove hair and dirt.

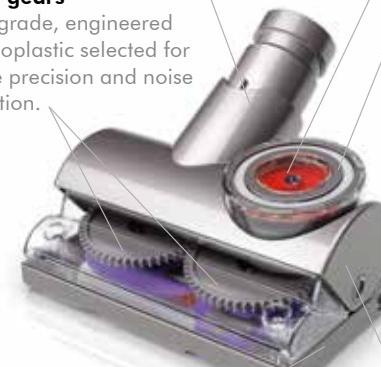
### Bristle configuration

Engineered to maximise hair pick-up.



### Angled air bleeds

Direct airflow to the centre of the heads for improved dirt removal.

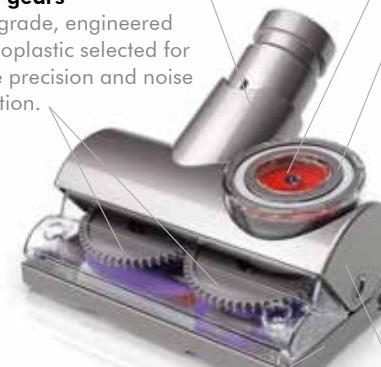


### Engineered materials

Selected for their strength and durability.

### Head gears

High grade, engineered thermoplastic selected for shape precision and noise reduction.



### Clean air turbine

Positioned on top of the tool to guarantee continuous airflow to drive the heads.

### Mesh filter

Prevents dust entering the turbine and degrading performance.

### Air inlet

Sculpted to ensure air flowing through the tool strips hair from the bristles and directs it into the bin.

### Counter-rotating heads

Flexible to maintain constant contact with uneven surfaces. Elliptical shape provides edge-to-edge coverage.

### Articulating base plate

Seals area being cleaned for maximum pick-up. Maintains contact with uneven surfaces.

### Articulating head

Articulates through 20° to maintain full surface contact at different angles.

## Carbon fibre technology



### Conventional cleaner heads

The problem with conventional cleaner heads is that they can leave fine dust on hard floors.

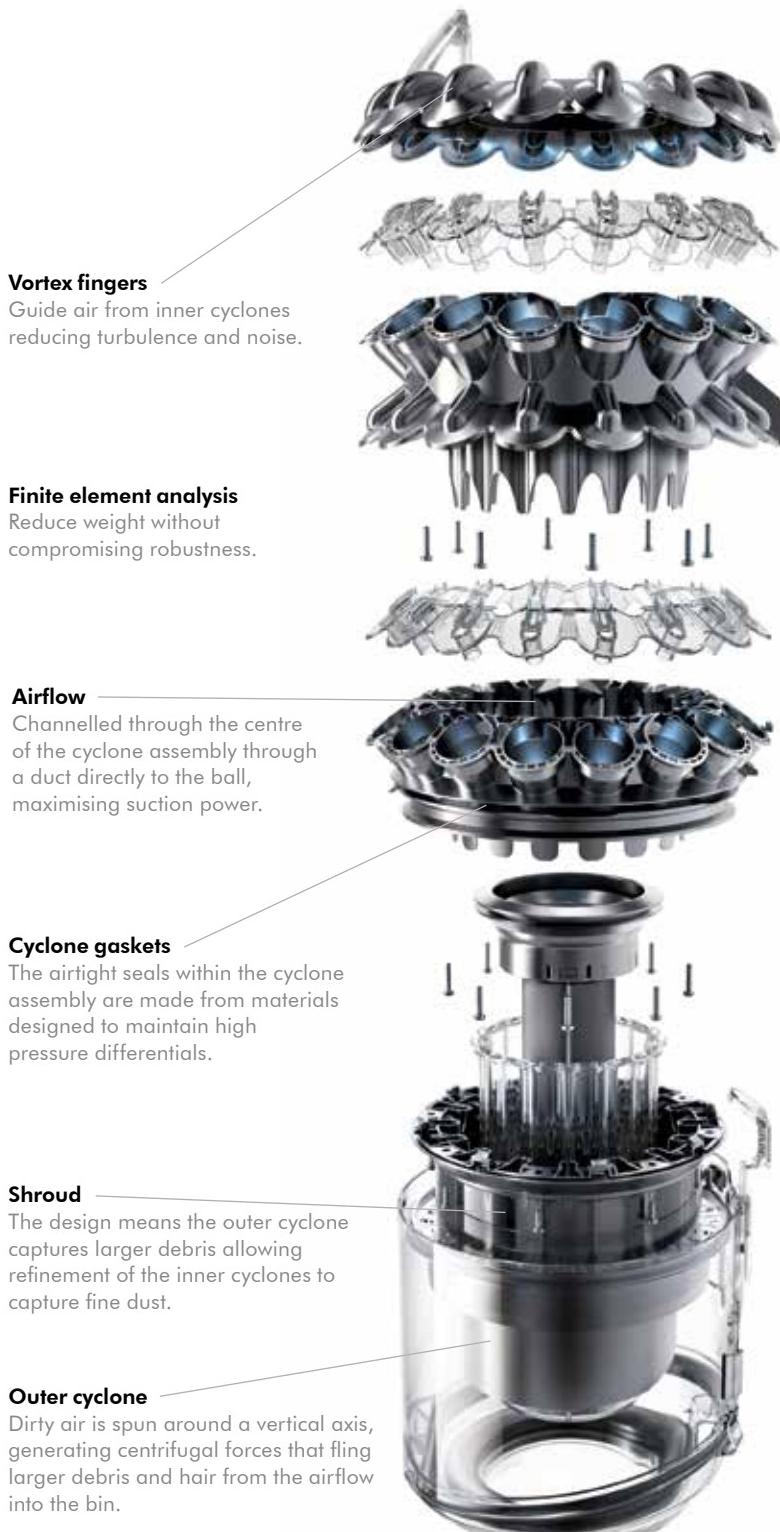
### Dyson carbon fibre head

Carbon fibre filaments reduce static build up, removing fine dust from hard floors.



## 2 Tier Radial™ cyclones

Two tiers of cyclones work in parallel to increase airflow and generate high centrifugal forces – separating more microscopic dust than any other competitor vacuum. Because more dust is extracted from the airflow, there's no loss of suction.



Featured in:

**DC 46**   **DC 51**

# DC 46 allergy parquet

For allergy sufferers. With tools for dirt and dust removal from hard floors.

## 2 Tier Radial™ cyclones

Capture more microscopic dust than any other cyclones.



## Ball™ technology

Pivots on the spot for greater manoeuvrability. The ball also houses the motor, cable and filter for a low centre of gravity and stability.



## Engineered for reduced noise levels

No compromise in performance. Essential components are located inside the acoustically-treated ball.



## Lifetime washable filters

Dyson cyclone technology captures allergens and expels cleaner air. Approved for allergy sufferers by the British Allergy Foundation.



## Hygienic bin emptying

Minimises the risk of contact with dirt.



## Guaranteed for 5 years

Parts and labour guaranteed by Dyson for 5 years.

**dyson ball**



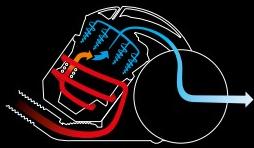
## Dual channel floor tool

Two separate airflow channels allow suction to be distributed evenly for dirt pick-up across all floor types. The tool has two sets of active edges which agitate the carpet pile to remove more dust in each movement. An articulating neck works in tandem allowing the cleaner head to pivot 180° without losing floor contact.



The **Articulating hard floor tool** has soft bristles to gently clean wood and other delicate floors. It pivots 180° and has an ultra-slim profile to reach into the awkward gaps between cupboards and units more easily. It has two curtains of bristles – the first removes large debris, while the second seals the tool to prevent suction leaking.

# DC 46 allergy parquet



Captures allergens,  
expels cleaner air

Dyson cyclones capture  
particles down to 0.5  
microns – including pollen,  
mould and bacteria.

Hygienic and  
quick to empty

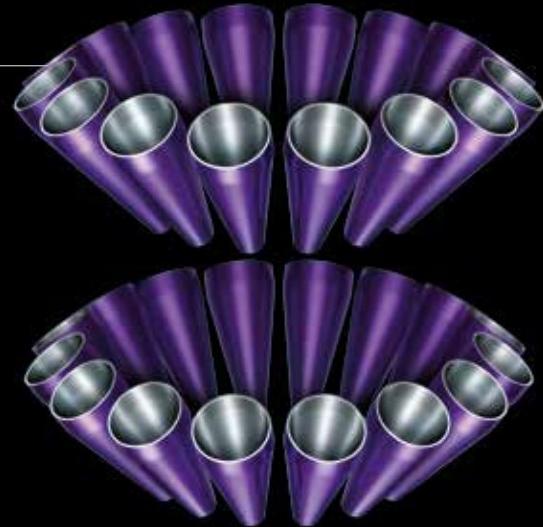
Just press the button  
to release the dirt.

No extra costs

Lifetime washable filters,  
no bags or filters to buy.

2 Tier Radial™ cyclones

Two tiers of cyclones work  
in parallel to increase  
airflow and capture more  
microscopic dust.



Miniaturised cable rewind

Smaller and lighter without  
compromising cable  
length of 5m.

Articulating cuff

Spring-loaded to absorb  
sudden movement and help  
the machine follow the user.

Engineered for  
reduced noise levels

Acoustic treatment  
reduces noise with no  
loss in performance.

Lightweight, robust chassis

Light to carry and body weight  
of approximately 4.1kg.

Low centre of gravity

The balanced arrangement and low  
motor position provide a low centre  
of gravity – maximising stability.

Dual channel floor tool

Removes dirt from all  
floor types.

Click-fit tools

Fit directly to the handle or the  
end of the hose, for cleaning in  
confined spaces.

Lightweight adjustable wand

Full-size wand adjusts  
to the length you need.

# dyson ball

# DC 51 multi floor

Concentrated technology.  
Performance of a full-size upright.

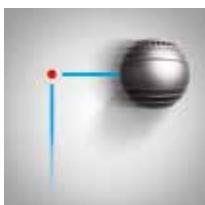
## 2 Tier Radial™ cyclones

Two tiers of cyclones work in parallel to increase airflow and capture more microscopic dust.



## Third generation Ball™ technology

Turns on the spot.  
Manoeuvres easily around furniture, obstacles and into difficult places.



## Lifetime washable filters

Two tiers of cyclones work in parallel to increase airflow and capture more microscopic dust.



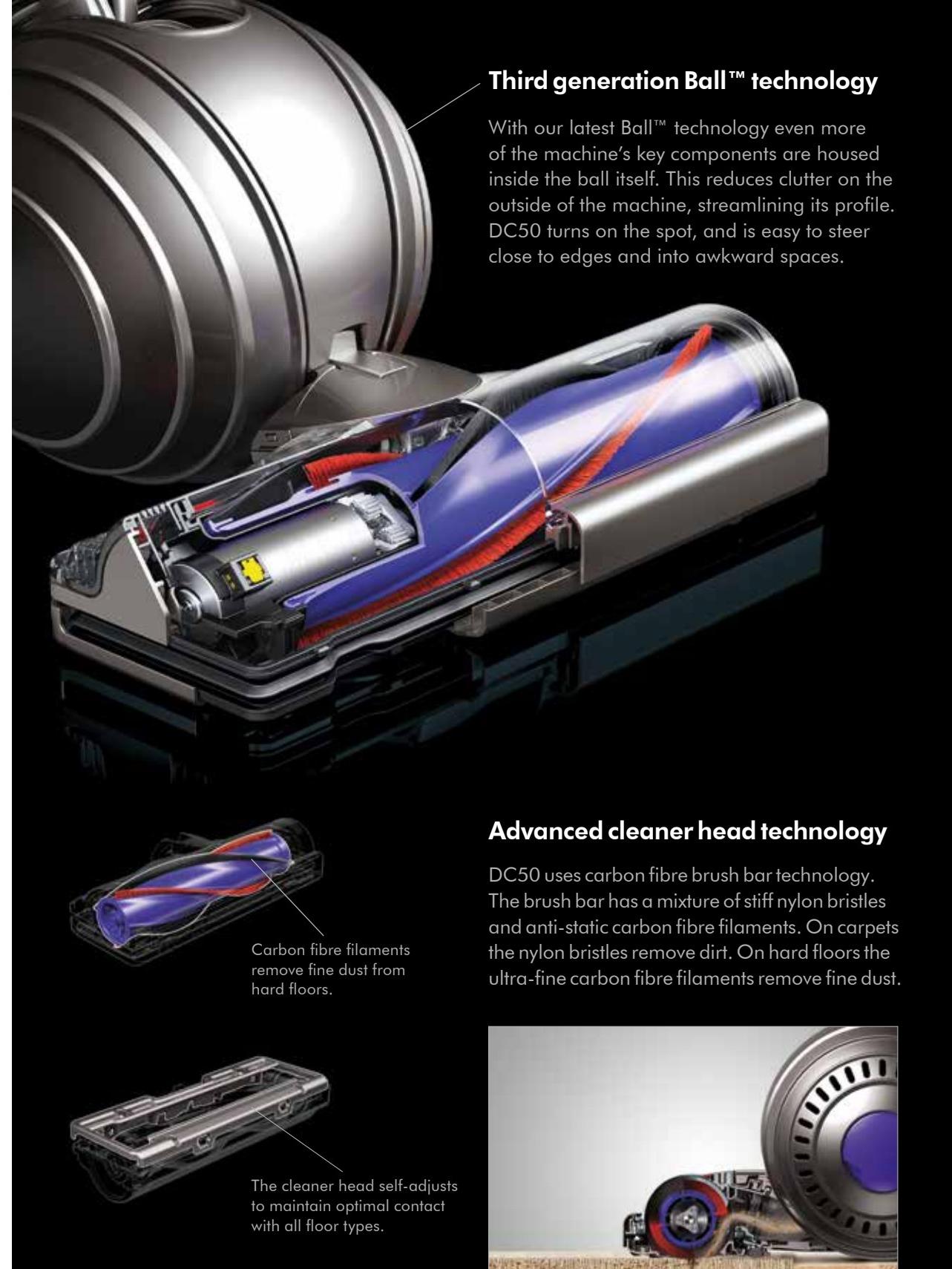
## Hygienic bin emptying

Minimise the risk of contact with dirt.



## Guaranteed for 5 years

Parts and labour guaranteed by Dyson for 5 years.



dyson ball

# Quick reference guide for mains powered vacuums



DC33c Allergy Musclehead



DC33c Multi Floor



DC36 Carbon Fibre



DC46 Allergy Parquet



DC48 Animalpro



DC42 Allergy



DC51 Multi Floor

**No bag. No loss of suction.**

**Dyson cyclones capture more dirt than any other.**

**Capture allergens, expel cleaner air.**

**No extra costs. No bags or filters to buy.**

**Guaranteed for 5 years. Parts and labour.**

2 Tier Radial™ cyclones

Radial Root Cyclone™ technology

Ball™ technology

Lifetime postmotor filter

Hygienic bin emptying

Lightweight adjustable wand

Engineered for reduced noise

## Main floor tool

Dual channel floor tool

Carbon fibre turbine head

Musclehead tool

Triggerhead tool

Latest carbon fibre turbine head  
(a mixture of nylon brushes and anti-static carbon fibre filaments)

Motorised brushbar with active base plate

## Other tools

Combination brush/crevice tool

Stair tool

Articulating hard floor tool

Standard hard floor tool

Tangle-free Turbine tool

DC33c Allergy Musclehead

DC33c Multi Floor

DC36 Carbon Fibre

DC46 Allergy Parquet

DC48 Animalpro

DC42 Allergy

DC51 Multi Floor



**On-board tools**  
Combination  
brush/crevice tool  
and stair tool store  
on the wand.



All Dyson cylinders are approved by the British Allergy Foundation.

## Up top, down below, in-between

Dyson engineers put as much thought into developing Dyson tools as they do Dyson vacuums. They're a fundamental part of the job. Every Dyson vacuum has a range of tools designed for it – removing dust and dirt wherever it is.

### Carbon fibre turbine head

Carbon fibre brushes remove fine dust from hard floors. Stiff nylon bristles remove ground-in dirt from carpets.



### Mattress tool

For cleaning mattresses and upholstery.



### Dual channel floor tool

Removes dirt from all floor types.



### Flexi crevice tool

Extends and flexes into awkward gaps.



### Musclehead tool

Self-adjusts across all floor types. Low profile for cleaning under furniture.



### Soft dusting brush

Soft bristles to gently dust around the home.



### Triggerhead tool

The only turbine head controlled at the handle. No need to bend down and adjust when moving between floor types.



### Articulating hard floor tool

180° pivot. Stiff nylon bristles clean in awkward gaps, without marking.



### The latest carbon fibre turbine head

Improved sound quality and reduced noise levels. The new configuration of nylon brushes and carbon fibre filaments removes fine dust from hard floors and ground-in dirt from carpets.



### Tangle-free Turbine tool

The Tangle-free Turbine tool uses counter-rotating heads with brushes to remove hair and dirt – without tangling.



## dyson groom

### Groom. Suck. Gone.

The Dyson groom tool removes loose hair directly from your dog before it's shed around the home. Collected hair is then sucked straight into the vacuum. Mess-free grooming.

#### Captures allergens during grooming

Removes dead skin cells improving coat condition.

#### For medium or long haired dogs

Adjust thumb pressure for different bristle lengths.



#### Universal fit

Suitable for most Dyson uprights and cylinders.



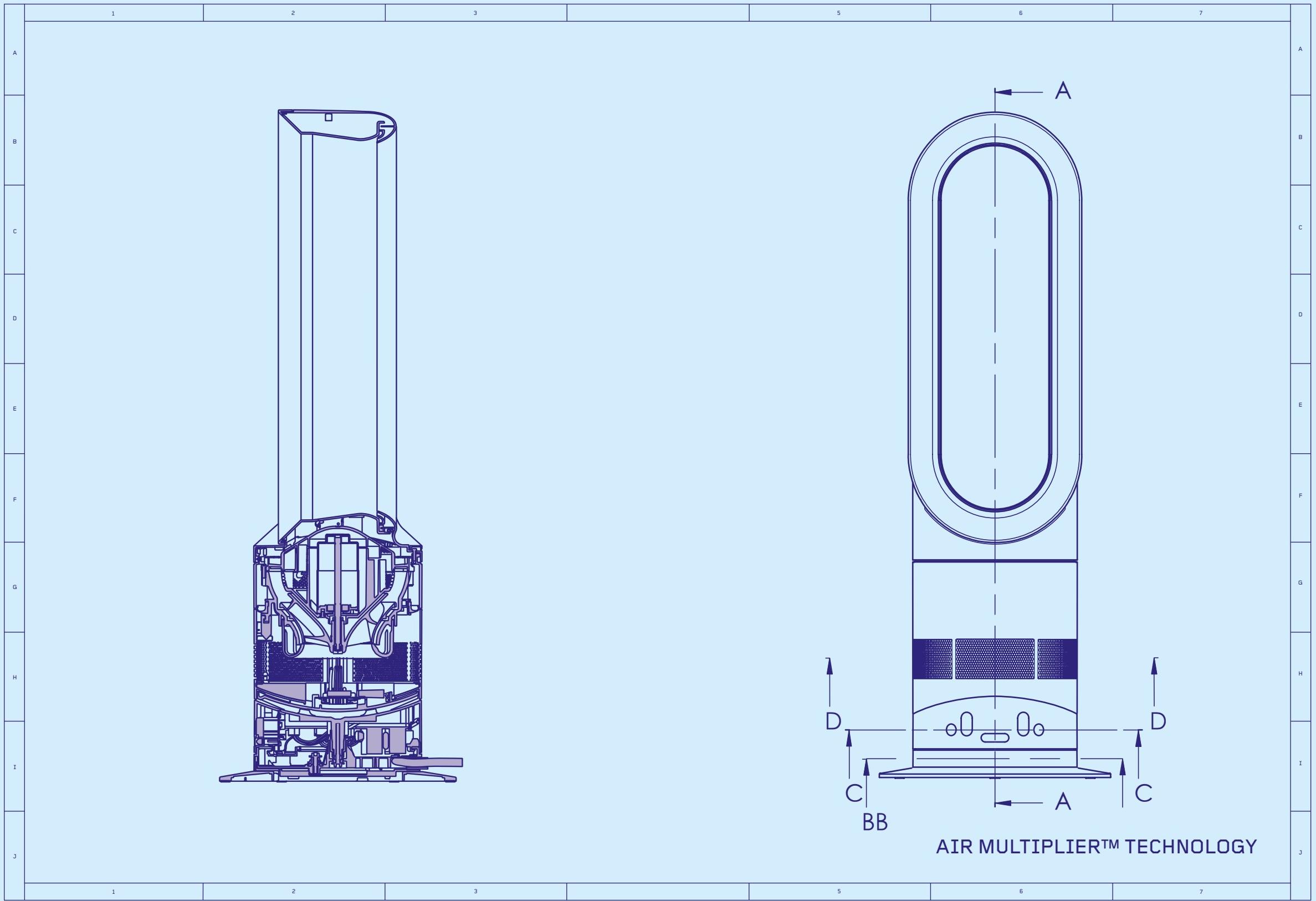
#### Groom mode

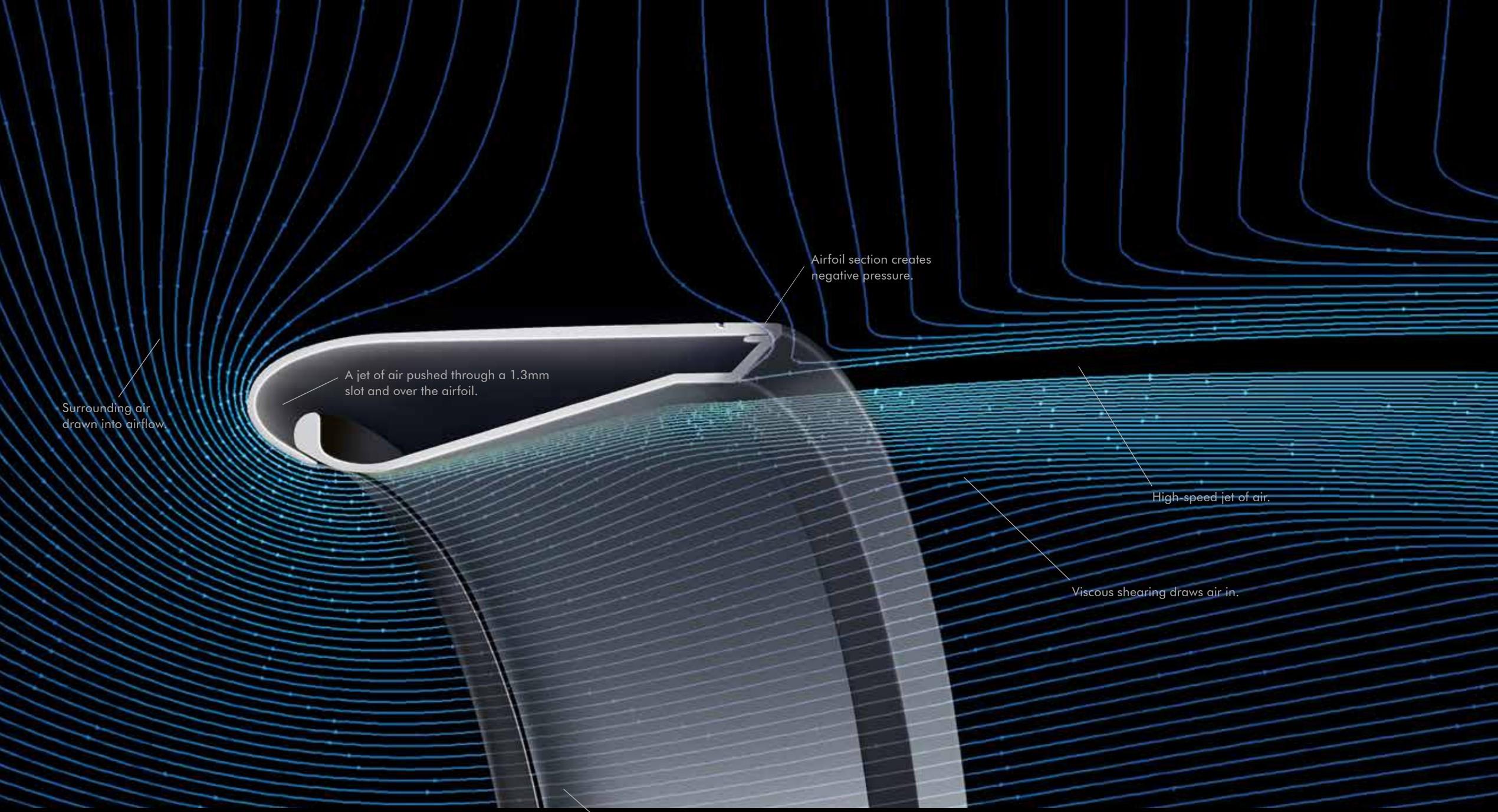
Collect loose and flyaway dog hair during grooming.



#### Self clean mode

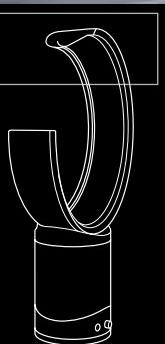
Simply release trigger to remove hair from the bristles and into the vacuum.

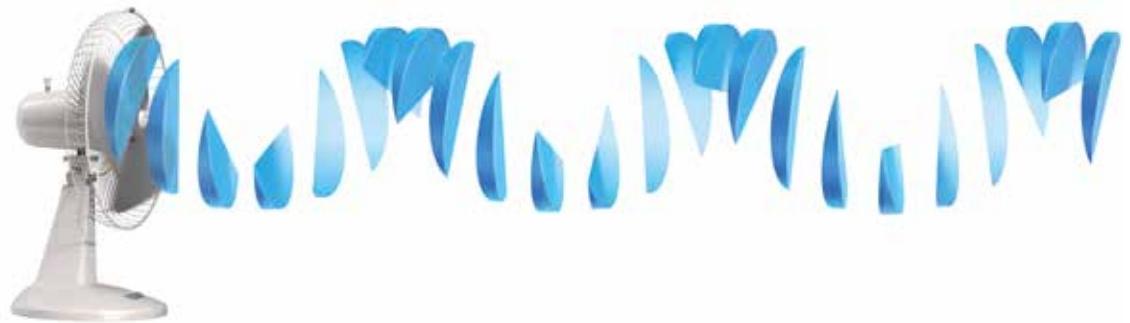




## A new way to project air

Air is accelerated through an annular aperture. This creates a jet of air that passes over an airfoil-shaped ramp, channelling its direction. Surrounding air is drawn into the airflow and amplified. And because there are no blades, there's no choppy air – just an uninterrupted stream of smooth air.





**Blades cause choppy air.**

The blades on conventional fans chop the air before it hits you, creating an unpleasant sensation.



**No blades. No choppy air.**

Air Multiplier™ technology amplifies surrounding air, giving an uninterrupted stream of smooth air.

# dyson air multiplier

## Cooling fans

Dyson fans work differently; they use Air Multiplier™ technology to amplify the airflow. Air is drawn from behind and around the fan through physical processes called induction and entrainment. With no chopping blades or safety grille, there is no unpleasant buffeting, and they are safe and easy to clean.



AM  
01 desk fan 10"



AM  
01 desk fan 12"

White/silver

White/silver

For desk-top personal cooling.



AM  
02 tower fan

White/silver

A room fan that fits into restricted spaces. With a reach of up to 6 metres.



AM  
03 pedestal fan

White/silver

The Dyson fan with the highest airflow and velocity. With a reach of up to 6 metres.

## AM 01 desk fan

### Air Multiplier™ technology

Air is drawn in at the base and amplified.

### No choppy air

Airflow is smooth – no unpleasant buffeting.

### Oscillation control

One-touch rotation.



AM01 Desk fan 10"  
White/silver

AM01 Desk fan 12"  
Iron/blue



**Safe**  
No fast-spinning blades.



**Easy to clean**  
No awkward grilles or fast-spinning blades.



**Dimmer switch**  
Precisely adjusts airflow power.



**Touch-tilt**  
Pivots on its own centre of gravity, staying put without clamping.

## AM 03 pedestal fan

### Air Multiplier™ technology

Air is drawn in at the base and amplified.

### No choppy air

Airflow is smooth – no unpleasant buffeting.

### Variable airflow

Remote control precisely adjusts airflow.

### Oscillation control

One-touch rotation.



**Safe**  
No fast-spinning blades.



**Easy to clean**  
No awkward grilles or blades.



**Easy height adjust**  
Lift and lower with one hand. No clamping needed.



**Easy to tilt**  
Stays put without clamping.

**dyson air multiplier**

**dyson air multiplier**

# AM O2 tower fan

## Air Multiplier™ technology

Air is drawn in at the base and amplified.

## No choppy air

Airflow is smooth – no unpleasant buffeting.

## Variable airflow

Remote control precisely adjusts airflow.

## Oscillation control

One-touch rotation.



AM02 Tower fan  
White/silver

**dyson** air multiplier



### Safe

No fast-spinning blades.



### Easy to clean

No awkward grilles or blades.



### Precise control

Oscillation and airflow power can be adjusted by remote control or on the machine.

# AM O2

13mm airflow projector  
Directs more air towards you by focusing its exit angle.

Easy to assemble  
No tools required.



Mixed flow impeller  
A combination of the technologies used in turbochargers and jet engines generates powerful airflow.

Brushless motor  
Energy-efficient. Variable power rather than the limited settings on conventional motors.

On/off control  
LED for use in the dark.

Guaranteed for 2 years  
Parts and labour.



### Remote control

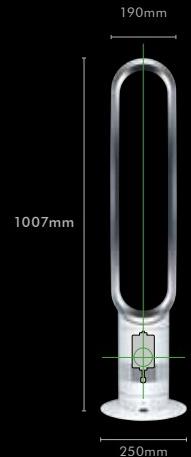
### On/off control

Variable airflow control  
Push button to quickly adjust airflow power.

Oscillation control  
Independent motor drives smooth oscillation.

Magnetic location  
Curved and magnetised to store neatly on the machine.

Air inlet  
Up to 33 litres of air drawn in per second, generating primary airflow.



Low centre of gravity  
Heaviest components positioned low down for improved stability.

Oscillation control  
Independent motor drives smooth oscillation.

## Cooling fans

Dyson fans use Air Multiplier™ technology to draw in and amplify surrounding air, projecting a stream of smooth air to cool you or heat the room.



AM01 10"  
White/silver

AM01 10"  
Iron/blue

AM01 12"  
White/silver

AM01 12"  
Silver/iron



AM02  
White/silver

AM02  
Silver/silver

AM03  
White/silver

AM03  
Silver/silver

**Safe.** No blades.  
**Touch-tilt.** Pivots easily.  
**Easy to clean.** No awkward grilles.  
**Dimmer switch.** Airflow control.

Air Multiplier™ technology

On/off control – LED

Oscillation control

Airflow control – remote control

Touch tilt

Height adjust

Floor standing fan

Weight (kg)

Input power (watts)

Cable length (metres)

2 year guarantee

**AM01 10"**  
**Desk fan**  
White/silver  
Iron/blue

**AM01 12"**  
**Desk fan**  
White/silver  
Silver/iron

**Safe.** No blades.  
**Touch-tilt.** Pivots easily.  
**Easy to clean.** No awkward grilles.  
**Dimmer switch.** Airflow control.

Air Multiplier™ technology

On/off control – LED

Oscillation control

Airflow control – remote control

Touch tilt

Height adjust

Floor standing fan

Weight (kg)

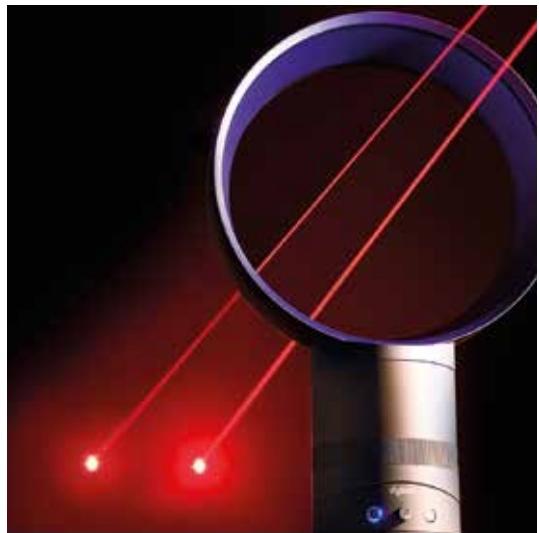
Input power (watts)

Cable length (metres)

2 year guarantee

**AM02**  
**Tower fan**  
White/silver  
Silver/silver

**AM03**  
**Pedestal fan**  
White/silver  
Silver/silver



## Invented by Dyson

Inventing takes years of countless mistakes. It's a trial and error process.

When James Dyson invented cyclone vacuum technology, the big vacuum manufacturers weren't interested. Then they tried to copy it. They're still trying today. But they fail because Dyson inventions are legally protected.

That's why Dyson vacuums have advanced technology you won't find in any other vacuums.

### Dyson engineers

Over 1,500 Dyson engineers and scientists in Britain, Singapore and Malaysia are dedicated to inventing and improving Dyson machines. They are drawn from a broad spectrum of disciplines:

Electrical engineering; fluid dynamics; prototyping; electronics; design; testing; separation systems; robotics; software; materials; motors; aerodynamics; microbiology; mechanical engineering; acoustics; compliance; hardware. And others. As experts in their fields, they take great pride in ensuring Dyson machines out-perform others and that they're built to last.

## Guarantee and support

### Pummelled. Thumped. Thrashed.

Every single component in a Dyson machine is relentlessly tested to last (even the cable drum unit on a Dyson cylinder is unwound and rewound 6,400 times). Every Dyson upright and cylinder vacuum is guaranteed for 5 years – parts and labour. Dyson cordless vacuums and fans are guaranteed for 2 years.

### Advice and service

Dyson experts are on-hand if you need help choosing the right machine – or for advice and support when you're using it at home. For advice and support, please send an email to [service@cmg.co.th](mailto:service@cmg.co.th) or contact a Dyson expert on **(+66) 02 229 7190 4**, 9.00 am – 5.30 pm, Monday – Friday.

Visit [www.dyson.co.th](http://www.dyson.co.th) for further information.

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dyson